

# □ HOUSING RESET MANIFESTO

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*Reversing the Damage. Reclaiming the Future.*

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A fair home should be a right—not a speculative asset. We call for urgent, unapologetic reform to restore housing affordability, dignity, and justice for all New Zealanders.

## □ WHAT WENT WRONG

Under the John Key government (2008–2016):

- State homes were sold off.
- Speculators were rewarded.
- A housing crisis was manufactured.
- Homeownership fell. Rents skyrocketed. Inequality exploded.

## □ OUR DEMANDS FOR A RESET

### 1. Tax the Speculators

- Implement a full capital gains tax on second properties
- Enforce empty homes and land banking taxes

### 2. Build Public and Affordable Housing

- Construct 10,000+ public homes per year
- Restore and expand state housing stock
- Partner with iwi and community developers

### 3. Make Housing a Human Right

- Ban no-fault evictions
- Regulate rent increases
- Support lifelong renters with security and dignity

### 4. Fix the Market

- Stop tax breaks for landlords
- Reform mortgage lending rules
- Restrict short-term rentals (Airbnb etc.) where housing is tight

### 5. Unblock the Cities




- Upzone for density in urban centres
- Break council gatekeeping on development
- Fund public transport to open access to affordable areas

## **TIME TO CHOOSE**

John Key's legacy was to protect wealth at the cost of housing security. It's time to end the era of speculation—and build a future where homes come before profits.

## **BACK THE RESET**

Raise your voice. Share the truth. Demand political courage.

-  Join the movement.
-  Contact your MP.
-  Speak up. This crisis was engineered. We can reverse it.